



A Celebration of 40 Years in the Community

2018 AD SPECIFICATIONS

Full Page

4.5" X 7.5"

\$300 Black and White

\$500 Full Color

Half Page – Horizontal

4.5" X 3.75"

(\$200 black/white only)

Quarter Page –

Vertical

2.25" x 3.75"

(\$100 black/white only)

1. Trim Size 5-3/8" X 8-3/8"
2. Ad commitment and material final deadline, no later than noon **October 8, 2018.**
3. Email ad material as a high-resolution **PDF-300 dpi** (No GIF, PICT or Word files)
4. Supply logos for posting on the web (or if design service is requested) in a Vector format, EPS files preferred. JPEG minimum 300 dpi.
5. Ad material should be emailed to events@safeinhunterdon.org or sent via mail (may affect quality):
SAFE in Hunterdon -Events
47 East Main Street
Flemington, NJ 08822